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Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

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dment of Section 73.202(b) of Allotments roadcast Stations sville, La Porte, Nacogdoches, Villis, Texas, and Lake Charles, iana)))))	RM		ications commissed THE SECRETARY
Chief, Allocations Branch Policy and Rules Division Mass Media Bureau				
PETITION	FOR RULE	<u>MAKING</u>		
	•	•	ION GROUP	, INC.
	dment of Section 73.202(b) of Allotments roadcast Stations sville, La Porte, Nacogdoches, Villis, Texas, and Lake Charles, iana) Chief, Allocations Branch Policy and Rules Division Mass Media Bureau	dment of Section 73.202(b) of Allotments roadcast Stations sville, La Porte, Nacogdoches, fillis, Texas, and Lake Charles, fiana) Chief, Allocations Branch Policy and Rules Division Mass Media Bureau PETITION FOR RULE 1 Respectfully	dment of Section 73.202(b) of Allotments roadcast Stations sville, La Porte, Nacogdoches, Villis, Texas, and Lake Charles, iana) Chief, Allocations Branch Policy and Rules Division Mass Media Bureau PETITION FOR RULE MAKING Respectfully submitted,	dment of Section 73.202(b)) Of Allotments) RM Swille, La Porte, Nacogdoches, (iana)) Chief, Allocations Branch Policy and Rules Division Mass Media Bureau

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November 2, 2000

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SUMMARY

New Wavo Communication Group, Inc. ("New Wavo"), licensee of Station KVST(FM), Willis, Texas, proposes to reallot its station from Willis to La Porte, Texas (population 27,910) as its first local service, pursuant to the Commission's rules and policies with respect to changes in communities of license. In addition, the proposal will result in an increase in the number of persons served by 2,573,195 and sq. km. by 12,337. In order to do so, two other stations (at Nacogdoches, Texas and Lake Charles, Louisiana) must modify their facilities. Both stations have provided consent statements for their changes and New Wavo has entered into a reimbursement agreement for the changes. With respect to Nacogdoches, the station is currently operating at reduced power with an STA request pending due to a conflicting allotment proceeding. This proposal resolves the conflict. Since Willis has no other local stations, New Wavo proposes to reallot its co-owned Station KUST from Huntsville to Willis. Huntsville has five other local stations.

As a result of this proposal, La Porte will receive a first local service, there will be a substantial increase in persons served and square miles covered, and a pending rule making conflict will be resolved.

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Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

In the Matter of

	1	,		
Ame	ndment of Section 73.202(b))		
Table	e of Allotments)		
FM I	Broadcast Stations)	RM -	
(Hun	tsville, La Porte, Nacogdoches,)		
and V	Willis, Texas, and Lake Charles,)		
Louis	siana))		
To:	Chief, Allocations Branch			
	Policy and Rules Division			
	Mass Media Bureau			

PETITION FOR RULE MAKING

New Wavo Communication Group, Inc. ("New Wavo"), licensee of Station KVST(FM), Willis, Texas, by its counsel, hereby submits this Petition for Rule Making proposing the substitution of Channel 279C for Channel 279C3 at Willis, Texas, its reallotment to La Porte, Texas as a first local service, and modification of the station's license to specify the higher class channel and new community of license accordingly. In order to make this Class C allotment, the following changes to the FM Table of Allotments are requested (listed alphabetically):

Community	munity <u>Channels</u>	
•	<u>Present</u>	<u>Proposed</u>
Lake Charles, Louisiana	241C, 258C1,	241C, 258C1, 277C2 ,
	279C 1, 287C2	287C2
Huntsville, Texas	259C3, 269A	269A
Nacogdoches, Texas	221A, 277C1	221A, 277C2
Willis, Texas	279C3	259A

I. PRELIMINARY MATTERS

1. New Wavo is also the licensee of KUST, Huntsville, Texas, one of the stations that is required to make changes to its facilities in order to support this Petition. New Wavo has entered

into agreements with the other two stations that are required to make changes. Each of the two licensees has provided a statement consenting to the proposed changes. New Wavo hereby states that it will reimburse both stations that are required to make changes to their facilities.

2. In addition, New Wavo hereby states that should the Commission substitute Channel 279C for Channel 279C3 for Station KVST and change its community of license from Willis, Texas, to La Porte, Texas, New Wavo, as the licensee, will file an application to implement the change and construct the facility expeditiously.

II. COMPLIANCE WITH THE COMMISSION'S TECHNICAL RULES

A. Station KVST, La Porte, Texas

1. Technical Studies

3. As indicated in the attached channel study Exhibit E, Figures 1 and 2, Channel 279C can be allotted to La Porte, Texas at coordinates 29° 58′ 19″ N/94° 31′ 16″ W in compliance with the Commission's spacing rules provided that Channel 277C2 is substituted for Channel 279C1 at Lake Charles, Louisiana, for Station KBIU, as discussed below.

2. Change in Community of License

4. In Amendment of the Commission's Rules regarding Modification of FM and TV Authorizations to Specify a New Community of License ("Community of License") 4 FCC Rcd 4870 (1989), recon. granted in part, 5 FCC Rcd 7094 (1990), the Commission stated that in order to grant a change in community of license: (1) the proposed channel must be mutually exclusive with its current use; (2) the existing community of license must retain local service; and (3) the proposed arrangement of allotments should be preferred over the existing arrangement under the Commission's allotment priorities.

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- 5. Here, the attached channel study, Figure 1, demonstrates that the proposed allotment of Channel 279C at La Porte is mutually exclusive with the current use of Channel 279C3 at Willis. Although Channel 279C3 currently is Willis' only local service, Willis will not be deprived of local service since New Wavo proposes to reallot its co-owned Station KUST (on Channel 259A) from Huntsville to Willis as a replacement service. Therefore, the new community, La Porte (pop. 27,910) will obtain a first local service (priority 3) while Willis (pop. 2,764) will retain local service (priority 4). See Revision of FM Assignment Policies and Procedures, 90 F.C.C.2d 88 (1982).
- 6. In Community of License, supra at 7096, the Commission also stated that it was concerned with the potential migration of stations from underserved rural areas to well-served urban areas. In making the determination whether to award an urbanized community a first local service preference, the Commission indicated it would be guided by the criteria set forth in Faye and Richard Tuck, 3 FCC Rcd 5374 (1988). The Tuck case considers (1) the size and proximity of the central city to the proposed community of license; (2) the signal population coverage; and (3) the independence of the proposed community from the central city.
- 7. La Porte is located just inside the Houston Urbanized Area in Harris County approximately 36.3 km. from Houston. The 70 dBu contour of the proposed facility will provide a signal to only 17% of the Houston Urbanized Area. As shown in Figure 5 of the Engineering Statement, the change in site location and upgrade in class for KVST will result in a net gain in population to 2,612,021 persons and in coverage area to 21,860 sq. km. within the 60 dBu contour. Most of the present coverage area will continue to receive at least five aural services. See Figures 6 and 7. A small area will receive four services and a very small area will be left with three services. No underserved areas will be created. See e.g., Anniston, Alabama et. al., (DA00-322 released 4/28/00) at note 3.

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- 8. La Porte's population is 1.7% of Houston's. See, e.g., Ada, Newcastle and Watonga, Oklahoma 11 FCC Rcd 16896 (1996) (new city is 0.9% of the population of the central city). In any event, the Commission has repeatedly stated that these factors are less important than evidence of independence. See e.g., Headland, Alabama and Chattahoochee, Florida, 10 FCC Rcd 10352 (1995).
- 9. The Commission will consider eight factors in assessing the independence of a specified community: (1) the extent to which the community residents work in the larger metropolitan area, rather than the specified community; (2) whether the smaller community has its own newspaper or other media that covers the community's local needs and interests; (3) whether community leaders and residents perceive the specified community as being an integral part of, or separate from, the larger metropolitan area; (4) whether the specified community has its own local government and elected officials; (5) whether the smaller community has its own telephone book provided by the local telephone company or zip code; (6) whether the community has its own commercial establishments, health facilities, and transportation systems; (7) the extent to which the specified community and the central city are part of the same advertising market; and (8) the extent to which the specified community relies on the larger metropolitan area for various municipal services such as police, fire protection, schools, and libraries. Faye and Richard Tuck, 3 FCC Rcd 5374, 5378 (1988). All eight factors need not favor the applicant; however, if a majority of the factors demonstrate that the specified community is distinct from the urbanized area, the Commission will treat it as an independent community. <u>Id.</u>; <u>Parker and Port St. Joe, Florida</u>, 11 FCC Rcd 1095, ¶¶ 9-11 (1996) (finding that the proposed community was independent, although it lacked its own telephone directory and local newspaper, and was included in the urbanized area's market by Arbitron); accord Jupiter and Hobe Sound, Florida, 12 FCC Rcd 3570, ¶ 3 (1997) (citing Parker and Port St. Joe, Florida).

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- 10. In this case, by the evidence presented in Exhibit 2, and evaluated in light of Commission precedent in other change of community allocation proceedings, abundantly supports a finding that La Porte is independent from Houston:
 - (1) There are Sufficient Employment Opportunities in La Porte for its Residents, and a Substantial Percentage of La Porte Residents Work in La Porte.

La Porte has a thriving business community, and is home to hundreds of jobs in the manufacturing (including petroleum and chemical processing), construction, retail trade, utility, educational services, and personal services industries, which provide ample employment opportunities for La Porte residents. According to the last available census data, of the roughly 13,292 working La Porte residents over the age of sixteen, 27.4% (3,649) worked in La Porte, 31.4% (4,174) worked in Houston, and most of the remainder worked within the Houston MSA but not in Houston itself. The Commission has found that much smaller percentages of residents working in the specified community have satisfied this *Tuck* criterion. See Coolidge and Gilbert Arizona, 11 FCC Rcd 3610 (1996) (13%).

(2) La Porte Has its Own Newspaper, and a Number of Other Media Outlets Cover Issues of Local Interest.

Although named after a neighboring town, the *Bayshore Sun* is published in La Porte twice per week, and provides local news and information of interest to La Porte residents. The paper has a paid circulation of 2,590 subscriptions. In addition, according to a staffer at the La Porte City Hall, the city has its own cable television system, which is operated by Time Warner pursuant to a franchise agreement.

In addition, there are several Internet web sites dedicated to issues of local concern.

The City of La Porte operates a site at <<u>www.ci.la-porte.tx.us</u>>, where residents can obtain information about various municipal services and community events. The La Porte-Bayshore

Chamber of Commerce operates its own web site at < www.laportechamber.com >. The site contains economic and demographic data about the community, as well as information about local businesses, attractions and special events.

(3) La Porte Residents Consider Their Community to be Separate from Houston.

One of the oldest cities in Harris County, La Porte has a well-established identity that is distinct from that of Houston. The city was first developed in the early 1890s by outside investors who built hotels at the bay side location to attract tourism. It was named "La Porte" after the French word for door or gateway – early settlers envisioned the town as a port of entry to the Texas gulf region. The city was incorporated in 1892, at which time the city charter set aside 22 acres for a town park that still exists and is now known as Sylvan Beach Park. After World War II, La Porte benefitted from the growth of its industrial sector, in particular the petrochemical industry.

The La Porte/Bay Area Heritage Society has helped restore the city's Sylvan Beach Depot, which served as the initial destination for early tourists and visitors to La Porte. The nearby Sylvan Beach Hotel was built over 100 years ago. The Heritage Society also operates a Web site dedicated to La Porte and Bay Area history at <www.laportetxheritage.org>. The site includes an introduction to local history, as well as a guide for a historic walking tour of the city. Included on the tour is the location where General Santa Anna allegedly found the original "Yellow Rose of Texas." Overall, La Porte's distinct history, together with the size of its population, and its wide range of businesses and commercial opportunities in the city, strongly suggest that La Porte has an identity that is independent from its larger neighbor.

(4) La Porte Has its Own Local Government and Elected Officials.

La Porte is governed by a mayor, eight city council members (two at-large members and one from each of six districts) and a city manager. In addition, the city has its own Public

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Works, Parks and Recreation, Finance, and Planning Departments, and operates its own Municipal Court. The city assesses real estate taxes of 71 cents per \$100 of assessed value.

- (5) La Porte has its Own Zip CodesThe following zip codes are associated exclusively with La Porte: 77571 and 77572.
- (6) La Porte has its Own Commercial Establishments, Health Facilities, and Transportation Systems

La Porte is the home of hundreds of commercial establishments, including a number that identify with the community by using "La Porte" in their names, including: La Porte Auto Sales, La Porte Bayshore Garden Club, La Porte Family Cleaners, La Porte Hardware and La Porte Petroleum. There are approximately 35 churches of various denominations in the city. Although the nearest hospital is located in nearby Bayshore, there are a number of doctors, both general practitioners and specialists, who provide services to La Porte residents.

La Porte's industry is served by the Union Pacific Railroad, which provides terminal service to the Battleground Industrial District and the Barbours Cut Terminal in Morgan's Point, adjacent to the corporate limits of La Porte. The Barbours Cut Terminal handles more than half of the container traffic in the Gulf of Mexico. La Porte and seventeen other communities (but not Houston) are served by the Bay Area Transportation Partnership, which initiated passenger transit van service in April 2000. La Porte has its own municipal airport.

(7) Businesses Can Advertise Directly to La Porte Residents and Need not Reach Them Through Houston-Based Media

Businesses interested in advertising to the residents of La Porte can do so through the *Bayshore Sun* newspaper, or on the city's cable system. In addition, businesses can reach local consumers by participating in the La Porte-Bayshore Chamber of Commerce.

(8) La Porte Provides its Own Municipal Services; It Does Not Receive them from Houston

La Porte provides its own police and fire services. According to the city's 2000 Comprehensive Plan Update, the police department employs approximately 71 full-time police officers and 21 civilians, and has a reserve force that supplements the full-time officers for special events and activities. In addition to standard patrols, the department operates a SWAT Team and bomb squad, a crime prevention program, and an underwater search and recovery team. The La Porte Fire Department provides service throughout the corporate limits of city, as well as to the neighboring cities of Morgan's Point and Shoreacres. There are 13 career firefighters in the department and 80 volunteers. The La Porte EMS employs 16 career paramedics.

The city's Parks and Recreation Department maintains over a dozen parks, some of which feature recreational facilities like baseball and soccer fields, tennis courts, a covered rodeo arena, a lighted roller hockey court, a 422 foot fishing pier, and the 350,000 gallon Little Cedar Bayou Park wave pool. The city's Public Works Department provides street repairs, trash collection and solid-waste recycling.

La Porte has its own school district, which operates 6 elementary schools, 3 junior high schools, a senior high school, and an alternative school. The school district is operated by a Superintendent and a seven-member elected School Board, and served 7,392 students during the 1997-98 school year.

The city owns and operates the Edith Wilson Public Library, which houses 40,000 volumes and serves an average of 1,500 persons per week. La Porte plans to build a new library in the near future, which will be approximately 20,000 square feet and will house 100,000 to 120,000

different materials, including "books, compact disks, videocassettes, books on tape, magazines, newspapers, and computers for public use."

B. Station KBIU, Lake Charles, Louisiana

- 11. In order to allot Channel 279C to La Porte, Channel 279C1 must be deleted from Lake Charles, Louisiana. New Wavo proposes to substitute Channel 277C2, which meets the spacing requirements at a new reference point. See Figures 8 and 9. In order to substitute Channel 277C2 at Lake Charles, it will be necessary to downgrade KJCS, Nacogdoches, Texas from Channel 277C1 to 277C2. This change will be discussed below.
- 12. The licensee of KBIU has provided a statement of consent to the change in channel, class, and transmitter site reference coordinates for Station KBIU. See Exhibit 1. New Wavo has entered into a reimbursement agreement with the KBIU licensee and hereby states that it will reimburse KBIU for its reasonable expenses in changing channel, class, and, if necessary, its transmitter site. At the new reference point, there will be a net loss of 60 dBu service to 12,080 persons in a 2,116 sq. km. area. See Figure 10. However, most of the loss area will continue to receive five or more aural services. See Figures 11 and 12.

C. Station KJCS, Nacogdoches, Texas

13. In order to substitute Channel 277C2 for Channel 279C1 at Lake Charles, Louisiana, Station KJCS, Nacogdoches, Texas, must downgrade on its current channel from Channel 277C1 to 277C2. KJCS had been granted a construction permit to relocate the station to a new transmitter site on Channel 277C1, but the Commission canceled that construction permit in 1998. Prior to the cancellation, KJCS completed construction at the new site and currently operates at the new site with reduced power with a request for special temporary authority pending. See File No. 20000728ABK. To complicate matters, in MM Docket No. 99-257, the Commission granted a petition for rule

making to allot Channel 278A to Centerville, Texas, an allotment that conflicts with the current operation of KJCS on Channel 277C1. <u>See Centerville, Texas</u>, 14 FCC Rcd 18890 (1999). The KJCS licensee has filed a petition for reconsideration in that proceeding.

14. New Wavo offers the parties and the Commission a way out of this pending conflict. The attached channel study demonstrates that Channel 277C2 can be allotted to Nacogdoches, Texas at its current site in compliance with the Commission's spacing rules. See Figures 13 and 14. In particular, the allotment of Channel 277C2 is fully spaced to the new allotment of Channel 278A at Centerville. Compare Figure 25 showing the current short spacing. The licensee of KJCS has provided a statement of consent to the downgrade from Channel 277C1 to 277C2. See Exhibit 1. New Wavo has entered into a reimbursement agreement with the KJCS licensee and hereby states that it will reimburse KJCS for its reasonable expenses in changing class of channel. Accordingly, by modifying the Table of Allotments as proposed herein, the Commission can resolve the licensing problems with KJCS and the conflict in MM Docket 99-257. With respect to the downgrade of Station KJCS, there will be a net loss of 60 dBu service to 38,256 persons in a 5,121 sq. km. area. See Figure 15. However, most of this loss area will retain more than five aural services. See Figures 16 and 17.

D. Station KUST, Huntsville/Willis, Texas

Station KUST, currently allotted to Huntsville, Texas on Channel 259C3, reallotted to Willis as a Class A station at a new transmitter site to provide the first local service. This proposal meets the Commission's policies set forth in Community of License. First, the use of Channel 259A at Willis conflicts with its use at Huntsville. See Figures 18 and 19. Second, the proposal to place this station in Willis will maintain a first local service. The comparison that results from this proposal is the

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provision of a first local service at La Porte, Texas (Priority 3) over a sixth local service at Huntsville. Stations KAXF(FM), KSHU(FM), KSAM-FM, KHCH(AM), KSAM(AM) and KUST(FM) currently serve Huntsville. In addition, at least five aural services will remain in the loss area. See Figures 23 and 24. Willis is not located in an Urbanized Area. New Wavo hereby states it will apply for Channel 259A at Willis at a new transmitter site if it is allotted there and construct the facility. Despite the downgrade, there will be a net gain in 60 dBu service to 11,510 persons in a smaller area of 2,286 sq. km. See Figure 22. However, there are more than 5 aural services in most of the loss area. See Figures 23 and 24.

III. CONCLUSION

16. This proposal offers significant public interest benefits. The community of La Porte, Texas (population 27, 910) will receive a first local service while all other affected communities remain well served. There will be a substantial net increase in population of 2,573,195 persons in a 12,337 sq. km. area. See Figure 26. All parties have consented to their respective changes. In addition, the proposal offers a resolution of a pending conflicting rule making proceeding. Accordingly, New Wavo urges the Commission to issue a Notice of Proposed Rule Making as proposed herein.

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Respectfully submitted,

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November 2, 2000

EXHIBIT 1

Station KBIU(FM)
Lake Charles, Louisiana

Cumulus Media, Inc. ("Cumulus"), licensee of Station KBIU(FM), Lake Charles, Louisiana, hereby agrees to modify Station KBIU(FM)'s license by changing the channel and class of channel from 279C1 to 277C2, and by changing the transmitter site to the extent necessary to comply with the Commission's rules and the New Wavo Communications Group rule making proposal. Cumulus will file an application to implement the change should the Commission approve the amendment to the Table of Allotments. Cumulus understands that this statement may be used in a filing with the Federal Communications Commission and hereby authorizes its use for that purpose.

I verify that this statement is true and accurate to the best of my knowledge, information and belief and is made in good faith.

CUMULUS MEDIA, INC.

Rv

118: Chieto Executive Officer

Station KJCS Nacogdoches, Texas

Radio Licensing, Inc. ("RLI"), licensee of Station KJCS, Nacogdoches, Texas, hereby agrees to have Station KJCS's license modified to change class of channel from Channel 277C1 to Channel 277C2. RLI will file an application to implement the changes should the Commission approve the amendment to the Table of Allotments. RLI understands that this statement may be used in a filing with the Federal Communications Commission and hereby authorizes its use for that purpose.

I verify that this statement is true and accurate to the best of my knowledge, information and belief and is made in good faith.

Radio Licensing, Inc.

By: William Wans

EXHIBIT 2

Population and Housing - Detailed Tables

P045. Place Of Work---State And County Level - Universe: Workers 16 Years And Over **Data Set:** 1990 Census Detailed Tables - Sample Data (STF3)

	La Porte city,Texas
Worked in State of residence:	
Worked in county of residence	12,609
Worked outside county of residence	580
Worked outside State of residence	103

U.S. Bureau of the Census

1990 Census of Population and Housing

P046. Place Of Work---Place Level - Universe: Workers 16 Years And Over **Data Set:** 1990 Census Detailed Tables - Sample Data (STF3)

	La Porte city,Texas
Living in a place:	
Worked in place of residence	3,649
Worked outside place of residence	9,643
Not living in a place	0

U.S. Bureau of the Census

1990 Census of Population and Housing

P047. Place Of Work---MSA/PMSA Level - Universe: Workers 16 Years And Over **Data Set:** 1990 Census Detailed Tables - Sample Data (STF3)

	La Porte city,Texas
Living in an MSA/PMSA:	
Worked in MSA/PMSA of residence:	
Central city	4,174
Remainder of this MSA/PMSA	8,497
Worked outside MSA/PMSA of residence	
Worked in a different MSA/PMSA:	
Central city	268
Remainder of different MSA/PMSA	217
Worked outside any MSA/PMSA	136
Not living in an MSA/PMSA:	
Worked in an MSA/PMSA:	
Central city	0
Remainder of MSA/PMSA	0
Worked outside any MSA/PMSA	0

U.S. Bureau of the Census

1990 Census of Population and Housing

P048. Place Of Work---Minor Civil Division Level - Universe: Workers 16 Years And Over **Data Set:** 1990 Census Detailed Tables - Sample Data (STF3)

	La Porte city,Texas
Living in the 9 Northeastern States:	
Worked in the minor civil division of residence	0
Worked outside minor civil division of residence	0
Not living in the 9 Northeastern States	13,292

U.S. Bureau of the Census

1990 Census of Population and Housing

NOTE TO ALL DATA USERS: All survey and census results contain measurement error and may contain sampling error. Information about these potential errors is provided or referenced with the data or the source of the data. The Census Bureau recommends that data users incorporate

this information into their analyses as these errors could impact inferences. Researchers analyzing data to create their own estimates are responsible for the validity of those estimates and should not cite the Census Bureau as the source of the estimates but only as the source of the core data.

We have modified some data to protect individuals' privacy, but in a way that preserves the usefulness of the data. (external system)

Standard Error/Variance documentation for this dataset:

Variance Document for STF3



- Home Page
- i General
 - Information
- Member
 - Directory
- Demographics
- Local
 - attractions
- Local

Accommodations



- Contact





General **Statistics**

Tax Tables

Population

Education

Educational Attainment

Employment by Occupation

Employment Household by Industry

Income

La Porte General Statistics

According to the Department of Commerce

Land Area	19.3 sq. miles
Persons per sq. mile, 1992	1,524
Total Households, 1990	9,144
Persons per Household, 1990	3.03
Population Growth, 1980 to 1995	
Number	17,818
Percentage	126.7%
Median Household Income, 1989	\$41,733
Percentage of Persons Below Poverty, 1989	8.8%
Births per 1,000 Residents, 1988	18.5



Deaths per 1,000 Residents, 1988	5.6

Tax Tables

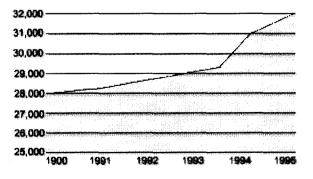
City of La Porte	71 Cents per \$100 of Valuation
City of Morgan's Point	27 Cents per \$100 of Valuation
City of Shore Acres	.69291 Cents per \$100 of Valuation
Harris County	64.784 Cents per \$100 of Valuation
The San Jacinto College District	11 Cents per \$100 of Valuation

Population

Population by Ethnicity

White	77%
Black	7%
Hispanic	14%
Asian	2%

Population Over Time 1990 to 1995



Education

La Porte Independent School District

Central Mailing Address for all Schools:

301 E. Fairmont La Porte, TX 77571

Elementaries

Bayshore Elementary 301 Bay Oaks Drive 281.604.4600

College Park Elementary 4315 Luella-Deer Park 281.604.4400

La Porte Elementary 601 S. Broadway 281.604.4700

Lomax Elementary 10615 N. Avenue L 281.604.4300

Rizzuto Elementary 3201 North Farrington Boulevard 281.604.6500

Jennie Reid Elementary 10001 E. Fairmont Parkway 281.604.4500

Junior Highs

Baker Sixth Grade Campus 6000 West Main Street 281.604.6885

> La Porte Junior High 401 S. Broadway 281.604.6600

Lomax Junior High 9801 N. Avenue L 281.604.6730

Senior High

La Porte High School 310 E. Fairmont Parkway 281.604.7500

Alternative School

De Walt Campus 401 N. Second Street 281.604.6904

Colleges & Universities in the Bayshore Area

San Jacinto College 8060 Spencer Highway Pasadena, TX 77505 281.476.1501

University of Houston Clear Lake 2700 Bay Area Boulevard Houston, TX 77058 281.488.1170

Texas Chiropractic College 5912 Spencer Highway Pasadena, TX 77505 281.487.1170

> Lee College 201 Lee Drive Baytown, TX 77520 281,427,5611

Educational Attainment

Less Than High School Diploma	18%
High School Diploma	33%
Some College or Associate's Degree	34%
Bachelor's Degree or Higher	14%